

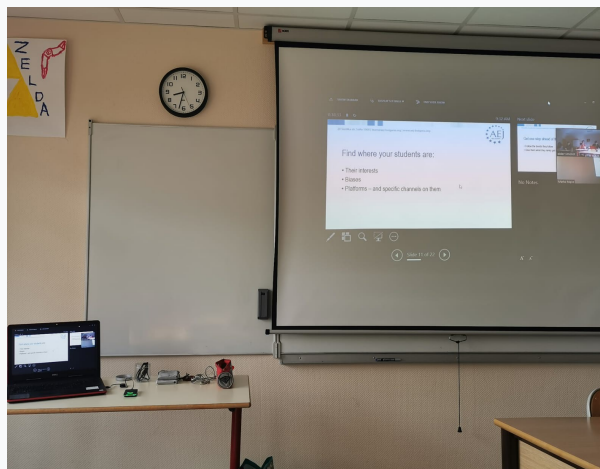
ERASMUS project 30/05/22 – 31/05/22

TED TALK LEARNING AND PRACTICE

M. ARPIN and M. SIMONOT



Conference on journalism and its teaching in Bulgaria:



Identify where the students are in terms of the media.

- What media do they consult?
- Their interests?
- Their point of view on the media, their prejudices.
- What platforms and channels will I check out?
- How are students aware of major news stories? What often emerges is word of mouth and not necessarily networks.

- Idea for starting a sequence on the media: have them do a questionnaire on these questions: media consulted, how they get information... (see the one made by Franck sent by email).
- Follow the subjects that concern the students but giving them another point of view. What concerns you in the news? In your future?
- Create a common space meeting the need for information sharing.
- Create a habit of searching for information.
- You don't have to agree on everything.
- Expand their universe: don't stay on social media. Starting from their tastes and taking them to other mediums: a series, moving on to a film, a book.
- Don't be scared of tackling complicated topics (war in Ukraine, COVID).
- Encourage debate: enlighten people on a subject, taking into account each other's ideas, taking responsibility for one's ideas with respect for each other.

Social Media Usage:

What types of stories do you view and why?

How do you retrieve the information? Did you find this on any social media?

Share examples of news and newspapers you've read/seen/listened to in the past few weeks?

What are the qualities of the stories you have viewed?

What are the most popular sources?

The students responded that they are viewing a lot of information on two topics in recent days: the Johnny Depp trial and fake news.

They collect information from social networks: Tik Tok, Instagram, Snapp Chat, You tube. But they do not disdain generalist channels such as M6 or TF1, as a family habit, in the background during meals.

They are looking for information on celebrities, information containing action, emotion.

Good media and bad media use the same principles, hence the difficulty of recognizing Fake News. Beware of Manichean situations: the bad guys and the good guys. It is the bed of propaganda.

Workshop :

Analysis of two pieces of information.

Which do you think are wrong?

Why ?

What steps would you take to show your class that they are true or false?



For their part, the students continue to prepare and finalize their Ted Talk. After writing their pitch text on Fake News, they translated it into English and rehearsed their speech. Behind, Mr. ARPIN prepared a video to dress up the Ted Talk on the Render Forest site presented yesterday by the Bulgarian partners.