



News & Reporting

PRINT MEDIA AND
OTHER MEDIA



News in abundance

Thanks to our digitalised world, it is now possible to access countless news and information at any time.

With this abundance, it is not possible to read or know everything. You have to make a choice or let an app do it for you, for example.

Which media do you use regularly to inform yourself? Tick 3 points.

- newspaper (*print OR online*)
- News magazine (*print OR online*)
- TV news (*subject to public law OR private*)
- Radio news (*subject to public law OR private*)
- Social networks (*Tiktok, WhatsApp, Facebook, etc.*)
- Internet providers (*e.g. google news, t-online, gmx...*)



Media consumption

On the following three pages you will see news reports from the last few years.

Evaluate the credibility of each one spontaneously and give brief reasons for your decision.

IN SEINEN GOLFCLUBS

Trump hängt gefälschtes „Time“-Cover auf

AKTUALISIERT AM 27.06.2017 - 22:27



Donald Trump wird nicht müde, CNN und New York Times als Fake News zu beschimpfen. Jetzt muss er sich ebendiesen Vorwurf gefallen lassen – in seinen Golfclubs hängt ein Time-Titel, den es nie gab.

MERKEN ☆ 25 | 1 Min.

Der amerikanische Präsident Donald Trump, der Medien beharrlich das Verbreiten falscher Nachrichten vorwirft, schmückt sich in seinen Golfclubs mit einem gefälschten Titelbild des „Time Magazine“. Das gerahmte Bild zeigt Trump mit verschränkten Armen in die Kamera blickend. Unter Bezug auf Trumps TV-Show lautet die Schlagzeile: „Donald Trump: „The Apprentice“ ist ein Riesen-TV-Erfolg!“ Das Cover ist auf den 1. März 2009 datiert. Eine solche „Time“-Ausgabe hat es nie gegeben. Wie die „Washington Post“ berichtet, hing es in mindestens vier der 17 Trump-Golfclubs.

credible

incredible

reason:

reason:

credible

incredible

Diplomatische Krise

Türkei weist holländische Kühe aus

Die diplomatischen Verstimmungen zwischen der Türkei und den Niederlanden treffen jetzt auch die Tierwelt. Der türkische Fleischverband schickt holländische Kühe zurück in ihre Heimat.

15.03.2017, 19.19 Uhr



Kühe in den Niederlanden Remko De Waal/ picture alliance / dpa



19. August um 20:13 · 🌐

Traurig, dass die deutsche Regierung da nicht von selbst drauf kommt. Verbietet den Negerkuss, das Zigeunerschnitzel, aber nennt die Fahrerlaubnis nach wie vor Führerschein...



EU verbietet deutsche Führerscheine

Sie haben noch einen Führerschein? Der ist grundsätzlich ungültig, so die Verlautung aus Brüssel. Heißt es Driving licence, Permis de conduire oder Prawo jazdy, so ist es gültig - wenn auch unsere Nachbarn ihren Führerschein so in der...

NACHRICHTEN.DE.COM

credible

incredible

reason:



credible

incredible

reason:

"Wir sollten solche Attentate wie in Paris nicht als Islamhass ausschlichten, sondern als einen Teil unseres Lebens akzeptieren, um die Integration unserer muslimischen Mitbürger nicht zu gefährden"



credible

incredible

reason:

reason:



Switzerland

16. Nov. 2014 at 8:03 pm · 🌐

Diese Situation haben wir dem Westen zu verdanken! Sie unterstützen die Faschisten in Kiev.

blick.ch/news/ausland/p...



**THIS IS DEMOCRACY, BABY
UKRAINIAN ARMY IS KILLING DONBASS PEOPLE**

👍👎 500k

261 Comments 10,054 Shares



Like



Comment



Share

View more 261 Comments



Write a comment...



credible

incredible



Fake News

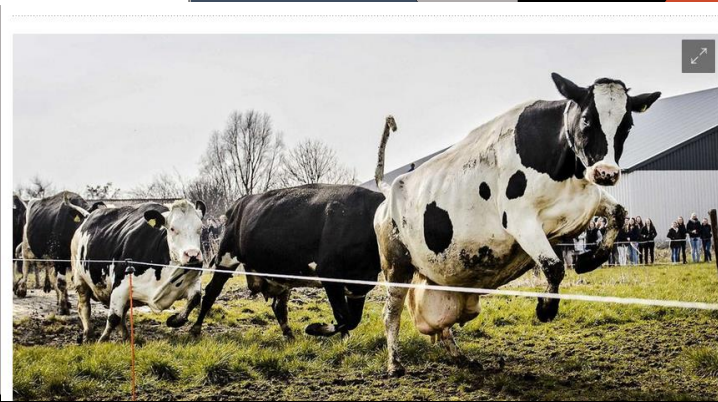
PRINT MEDIA AND
OTHER MEDIA

Fell for it?



Among the six news reports, there was also fake news or disinformation. Did you spot them?

Find out on the next page.



Click on the respective image to learn more about its background and truthfulness.

What are fake news?

Write a short, spontaneous definition in complete sentences:

Fake News, Fakenews, die



Wortart [INFO](#)

Gebrauch [INFO](#)

Häufigkeit [INFO](#)

Pluralwort

umgangssprachlich



Rechtschreibung [INFO](#)

Von Duden empfohlene Schreibung

Fake News

Alternative Schreibung

Fakenews

Worttrennung

Fake News, Fake |news

Bad News

Now try your hand at creating fake news yourself.

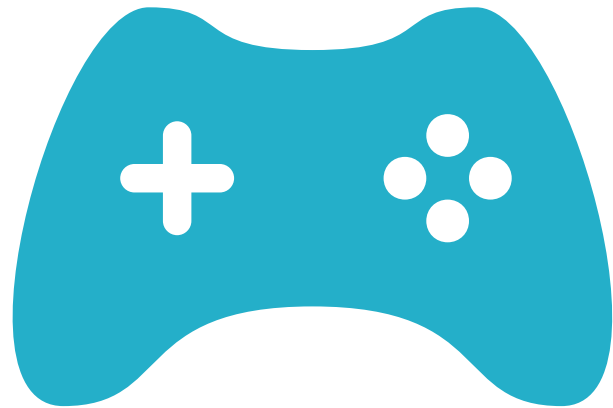
Play the game "Bad News".

Save your follower count in the end:

Follower:



Have fun!



Reflexion (Please enter)

How did you feel when you played?

How did you feel?

What was going through your mind?

Evaluate whether it is sensible to use the game in school.

Summarise:

What is Fake News?

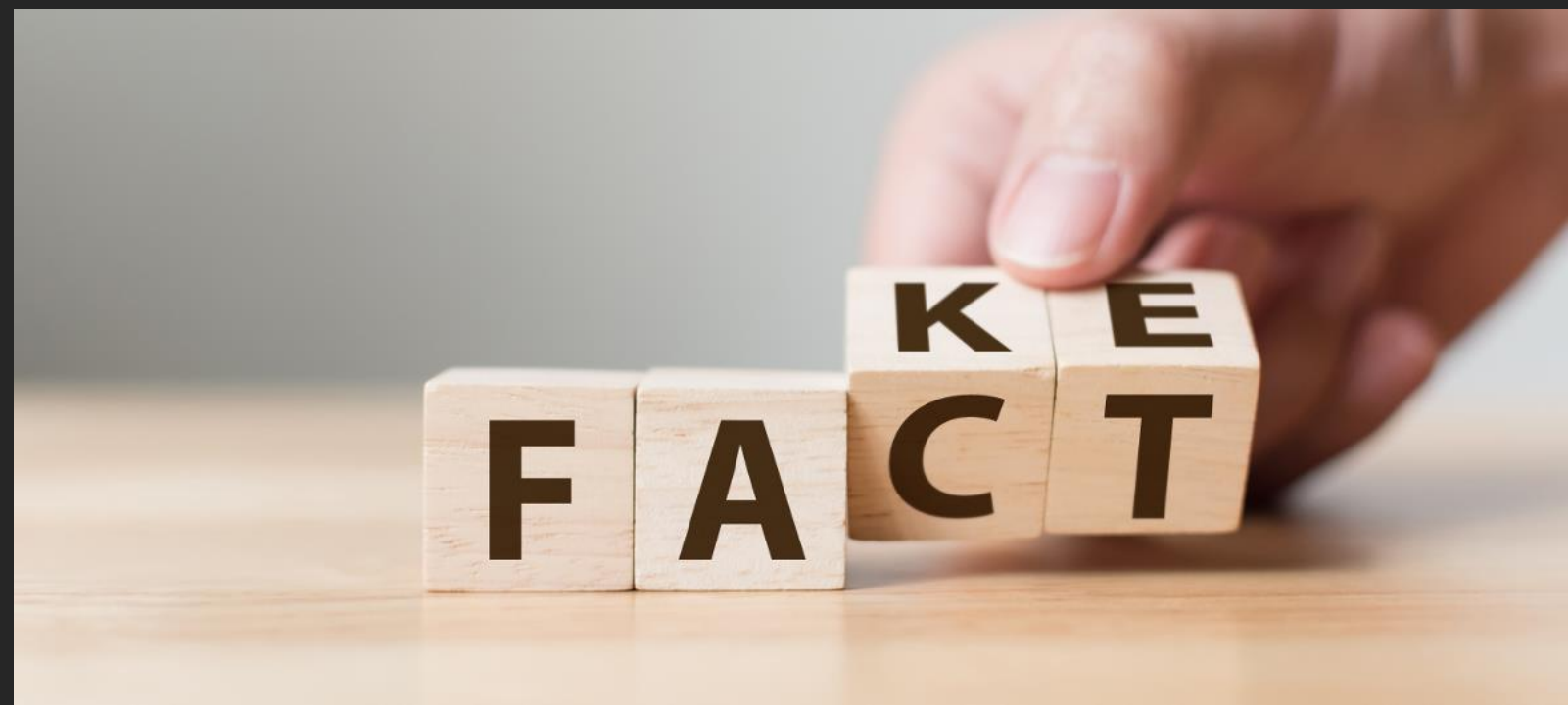
What methods do Fake News use?

What goals do the producers of Fake News pursue?

What goals do the spreaders of Fake News pursue?

News / Fake News

PRINT MEDIA AND
OTHER MEDIA

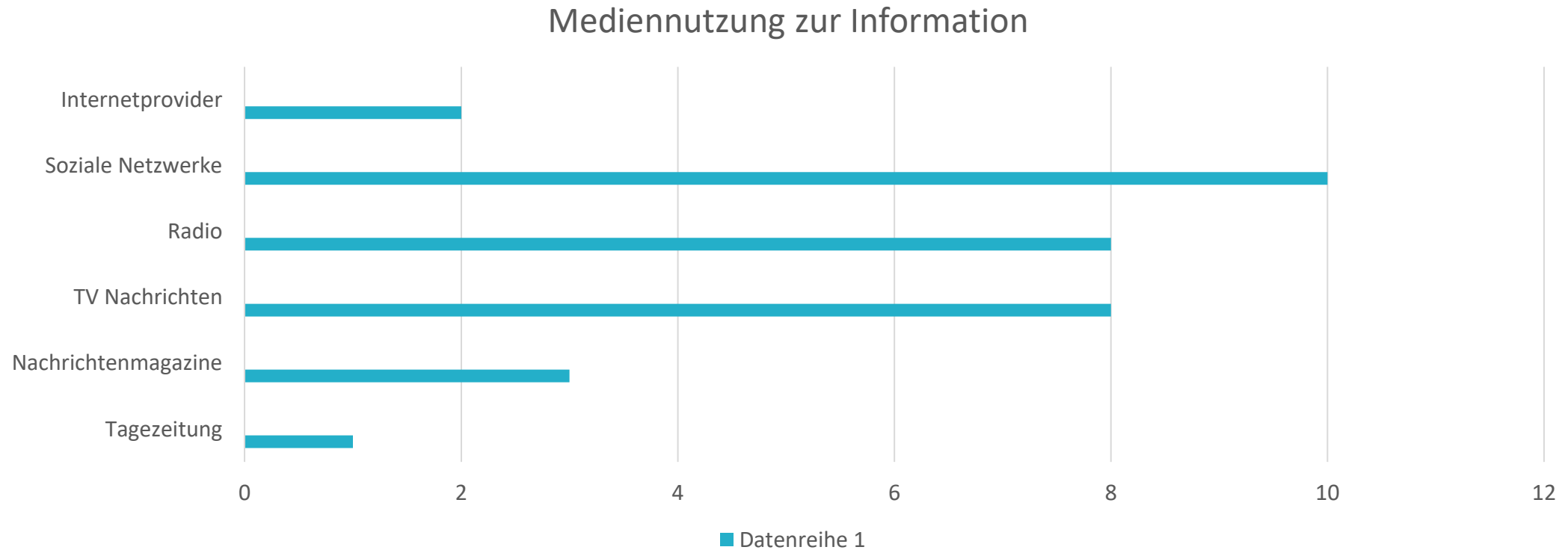


Last time I asked which media you use to inform yourselves.

ON THE FOLLOWING PAGE YOU CAN SEE WHAT IT LOOKS LIKE IN THE CLASS.

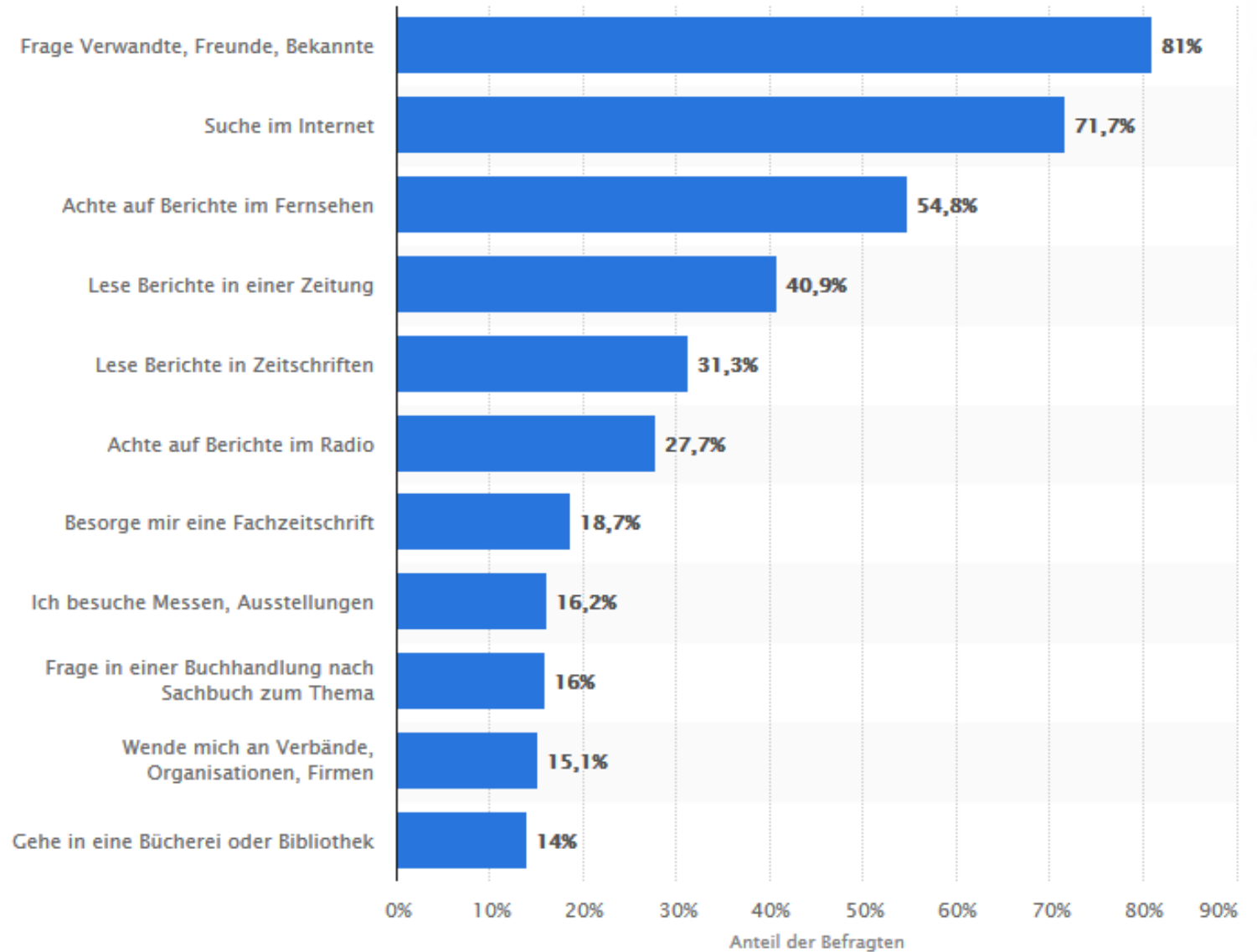
Which media do you use regularly to inform yourself? Tick 3 points.

(class results)



Now compare the class result with a Germany statistic (next slide).

Most-used sources of information by the population in Germany in 2019 (age: 14 and over)



 Statistik einklappen

How do the results come about?

Consider, for at least 3 sources, why this is used by people.

Note down your conclusions.

Let's continue with a
few visual impulses...

LOOK AT THE NEWS AND THINK ABOUT WHETHER THEY ARE TRUE/FALSE
AND HOW YOU CAN TELL.

Zuerst denken - dann klicken! ✓
2 Std. · 🌐

Hallo ist da was dran ich glaube eher nicht



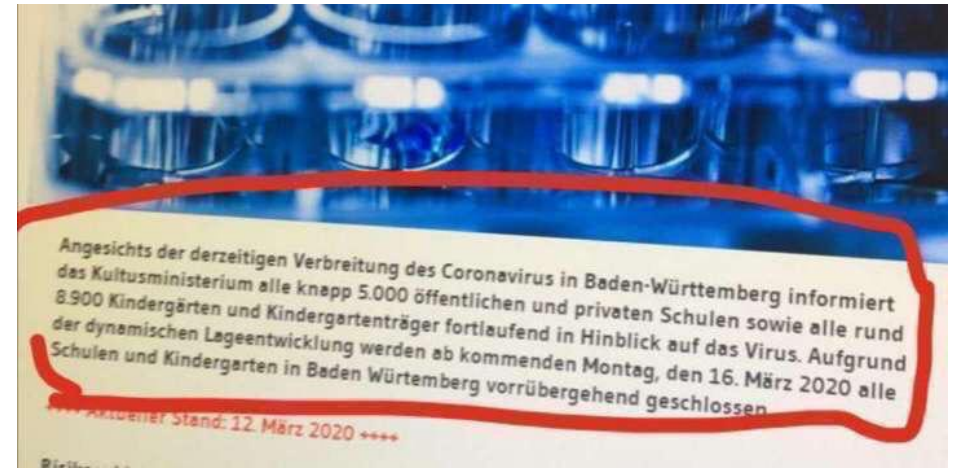
EILMELDUNG

N24

Nachrichten

**3 Vergewaltigungen in Köln eine davon eine Polizistin ihr wurde die Dienstwaffe entnommen! ihr gelang es nicht sie zurück zu holen dabei wurde sie mehrmals angefasst und zum Schluss vergewaltigt von mehreren Asylbewerbern!
Meldung wurde soeben auf RTL bestätigt!**

Die Wahrheit "24h News"



SPIEGEL Politik

Nachholunterricht

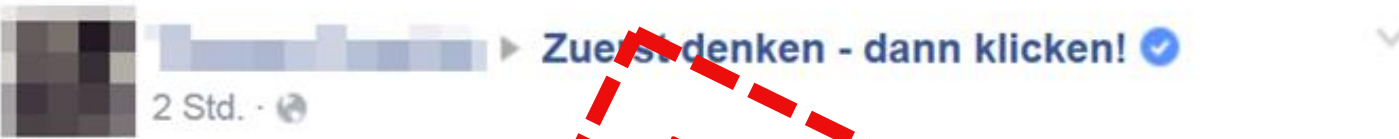
Bayern beschließt Kürzung der Sommerferien

Aufgrund des durch den Coronavirus ausgefallenen Unterrichts in den 3 Wochen vor Ostern, haben sich der Kultusminister zusammen mit der Staatsregierung auf eine Kürzung der Sommerferien an bayerischen Schulen um 3 Wochen geeinigt.

Von Kevin Hagen und Christian Teevs
01.04.2020, 08:46 Uhr

🏠 💬 📺 📧 🔗





Hallo ist da was dran ich glaube eher nicht



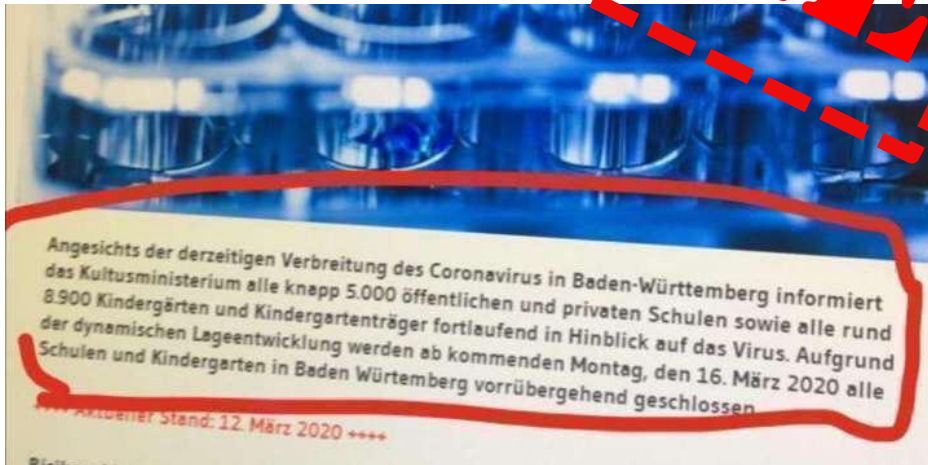
**ELABORATE FAKE
WITH A TRUE BASIS**

Reason

- Numbers are not written out -> unserious for a news magazine.
- Punctuation is wrong (commas, exclamation marks) -> you can't become a journalist without a certain knowledge of spelling and style...
- Word choice incorrect, "taken" - like Dr. Bibber or what?
- Upper/lower case after exclamation mark wrong
- Sentence structure too complicated for "breaking news".
- Desperate reference to other less reputable source. How is one supposed to know where RTL got the news from? + reference to "truth"
- Click on the picture for more info on the fake salary.

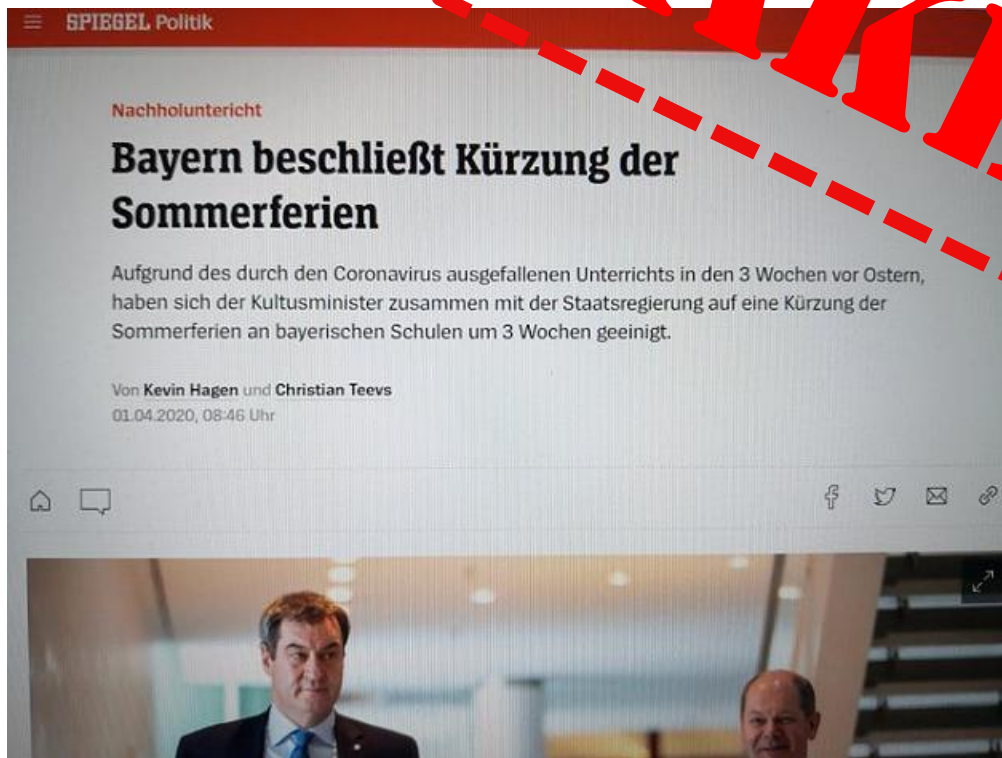
Reason

FAKKE



- photography from the screen is supposed to prove authenticity -> but: no source
- Missing comma after "16 March 2020".
- "Kindergarten" in the plural without ä
- Dissemination via social media (in this case WhatsApp) instead of serious news portals.
- Consequence: the page of the Ministry of Culture was so overloaded afterwards that one could not retrieve any information at all - i.e. could not inform oneself.

Reason



- photograph from the screen is supposed to prove authenticity
- Numbers are not written out, lack of spelling skills exposes the report as fake
- Unnecessary comma after "Easter".
- Date: April Fool? ;)
- Click on the picture for more information.

FAKE



- Image has been edited
- Text is real, picture is false -> taken out of context.
- Dubious and tasteless, does not fit to a party like the CDU

FAKE



- A picture and a quote do not necessarily belong together.
- No source apparent
- Choice of words inappropriate/unusual for Chancellor Merkel
- Dot missing at the end

FAKE



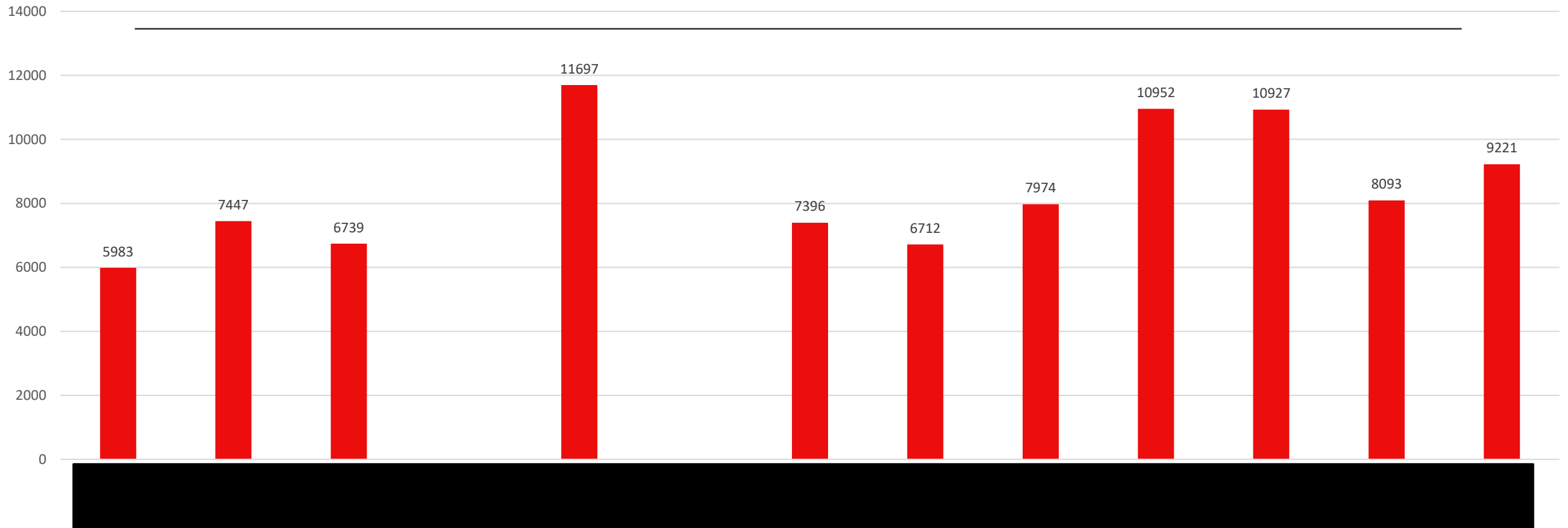
- Author: Why should a country express itself in this way? That would be highly undiplomatic.
- Supposed link is meant to feign authenticity.
- Image is meant to emotionalise and provoke, in the style of a meme, therefore highly inappropriate for a supposedly reputable source.
- Picture taken out of context, originally from a Russian film
- Fake post was created by me personally (as the original can no longer be found), so such messages can easily be imitated using tools from the internet

How good were you at creating fake news?

THE WINNER WAS FLORIAN! 🙌

HERE FOLLOWS THE CLASS HIGH SCORE (AS OF 18.06.2020, 22:30)

Gewonnene Follower im Spiel BadNews



Test again how you judge news reports now.

Play the SRF (Swiss Radio and Television) quiz:

<https://www.srf.ch/sendungen/myschool/fake-news-quiz>

How often were you right? / 12

Let's conclude...

Fake news is made up of two terms. "Fake" means "fake" and "news" means "news". So it is fake news. With lurid headlines, fake pictures and allegations, lies and propaganda are spread. Fake news gives the impression that it is real news.

Why does fake news exist?

Fake News is meant to impress people. Readers are supposed to click, like and forward the Fake News. This is how money is made. Criminals use fake news for fraud.

Why do friends/relatives send me Fake News?

Especially when it comes to emotional topics that can also affect one's own health and safety, fake news is often spread among close acquaintances.

There is usually no malicious intent behind it, but rather concern and ignorance. The concern concerns close people whom one would like to warn, e.g. about scammers "[doing the rounds disguised as firefighters](#)" or [various false reports in connection with Covid-19](#). Ignorance often comes from the emotionality generated: one wants to quickly warn people who are important to one. But in doing so, people forget that such news should first be checked themselves.

If you get dubious messages forwarded to you, check them first, e.g. using common debunking sites like [mimikama.at](#). Then point out to the sender that he or she has unfortunately been taken in by a false report. This is the best way to stop the spreading.

Dangerous Fake News

Some fake news introduces computer viruses. With their help, users' personal data is spied out. This is also called "phishing". This data can be misused. Fake news is also used for political agitation. False allegations, invented scandals are meant to shake the credibility of politicians.

This is particularly dangerous in an election campaign. Because in an election campaign, people want to be seriously and correctly informed - as they would otherwise. Politicians are therefore dependent on people believing them. With fake news, however, false things are claimed. The aim is to create a mood. People are manipulated.

Recognising Fake News (1)

It is often not easy to recognise whether it is real news or fake news. Four steps can help: look carefully, think for yourself, read critically and check sources.

Look at the news carefully

Look at the news carefully. If it all looks like a headline, if it is mainly about sensation, then be careful. If it's just an opinion, without explanation, if it's trying to create a mood, then be careful. Always think before you pass on a message. If you have doubts about the authenticity of the message, don't share it.

Read critically

Often numbers and quotes are mentioned in fake news. They appear without you being able to see where they come from. Caution is advised. Check whether the article is very one-sided. Is only one opinion expressed or are other views also expressed?

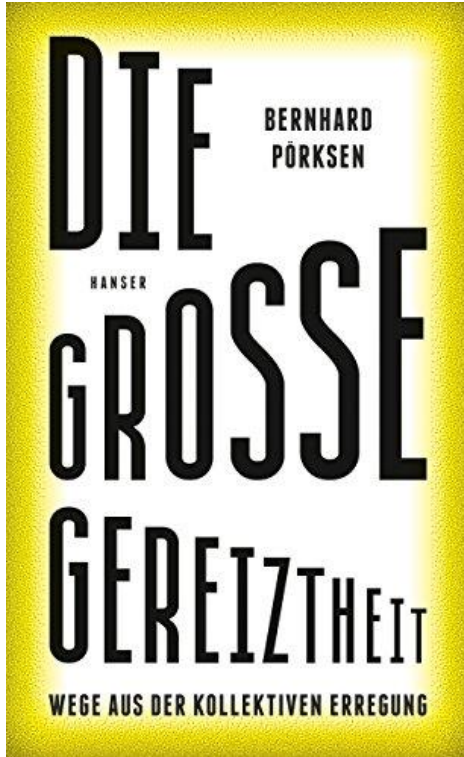
Recognising Fake News (2)

Check sources

Real news comes from reliable sources. Check who is spreading the news! There must be an "imprint" on every publication. This must contain the name, address and contact details of the person responsible for the news on the page. If this information is missing or incorrect, there is reason for caution. If other media do not distribute the message, there is reason to doubt the accuracy of the message.

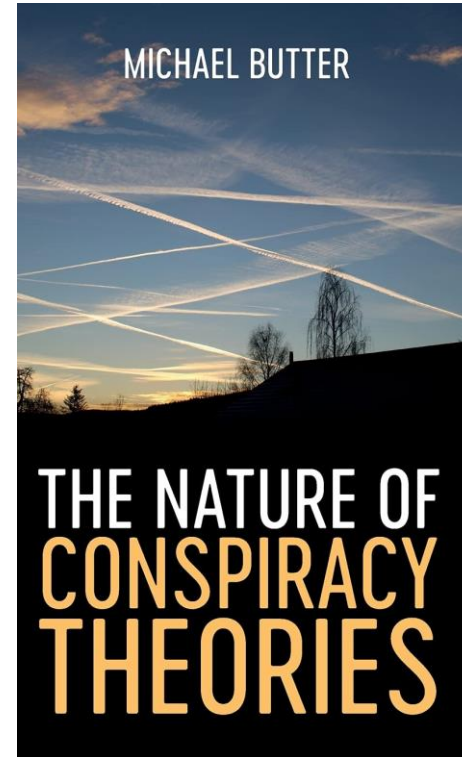
Spelling is not for fun ;)

You may have already seen it in the examples at the beginning of the slide: Fake news more often contains spelling, style or punctuation mistakes. This can be a first indication that something does not come from a reliable, verified source. Maybe one or two of you will want to use the spelling trainer again ;)



Further book recommendations

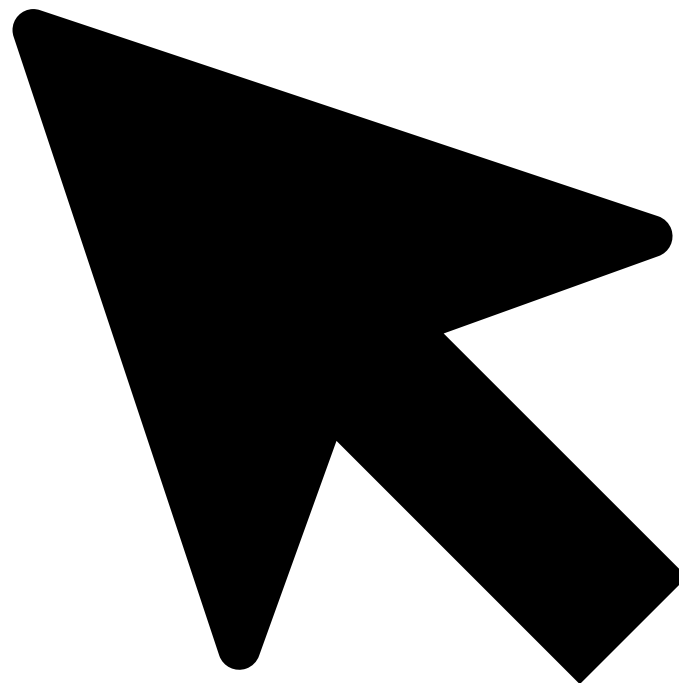
PARTIALLY AVAILABLE FOR LOAN IN YOUR LOCAL LIBRARY



Further book recommendations

PARTIALLY AVAILABLE FOR LOAN IN YOUR LOCAL LIBRARY

One final quiz...
(click)



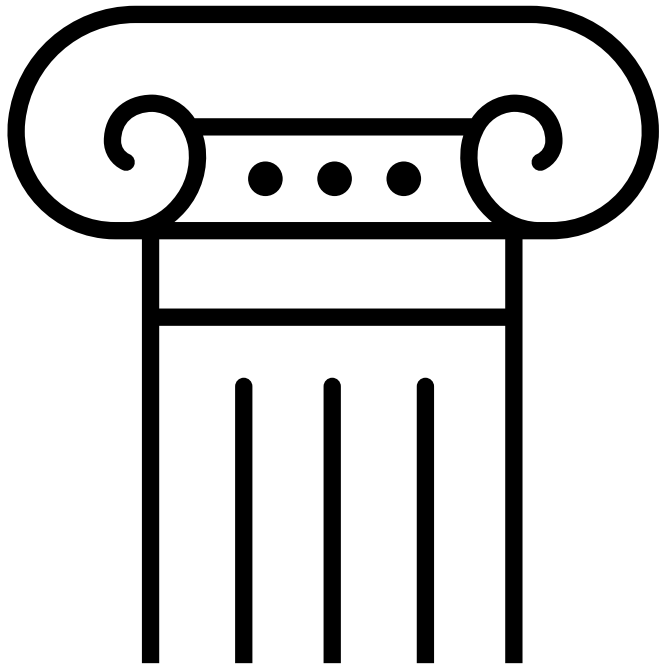


Fake News in time

PRINT MEDIA AND OTHER MEDIA

What big/global impact can
fake news have?

Jot down some thoughts.



Name a few fake news stories that have gone down in history. What impact did they have?

Watch the video (click on the image) and comment on the content.

The topic can be your thoughts while watching the video or further reflections.





Research 2-3 major fake news stories of the last 10 years. Explain their content and impact.



News Media - Between Information and Opinion-Making



PRINT MEDIA AND OTHER
MEDIA

Read through
the statements.

Then comment
on two of them.

Truth is a cultural construct.

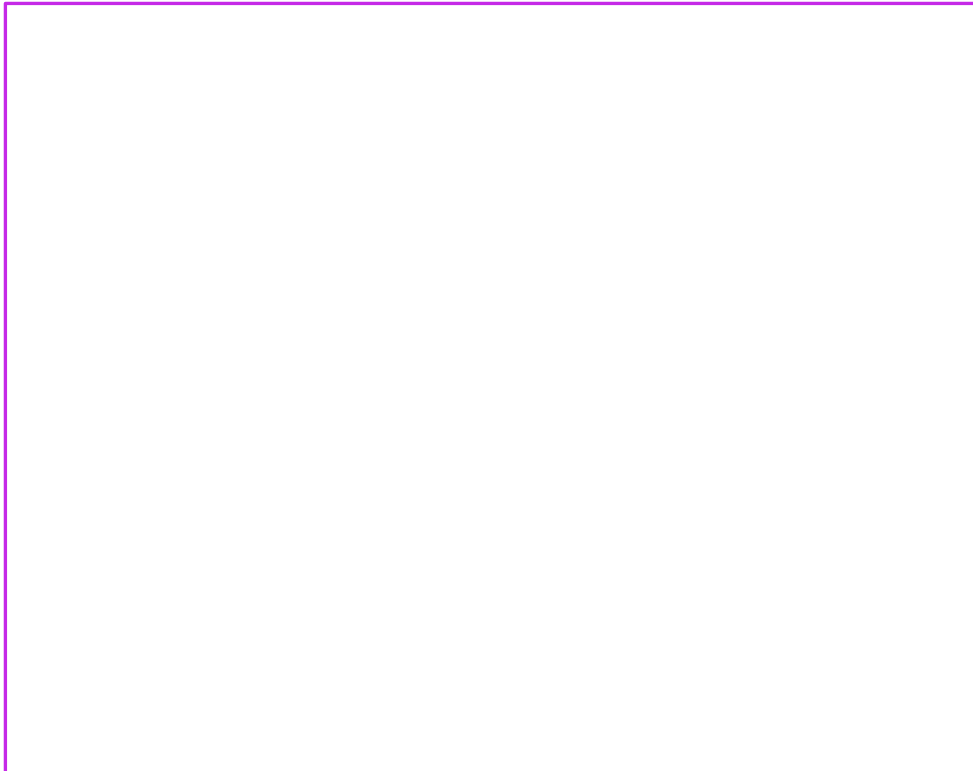
Fake news has always existed. Classical journalism has acted as a gatekeeper until now. Due to media developments, fake news is now more in the focus of everyday life. Anyone can send anything into the world at any time...

The treacherous **filter bubble**: If you only look at what is presented, you only see one side. This can harden one's own views.

Information is fast, but truth takes time.

List at least two advantages and two disadvantages of covering this topic in online classes.

ADVANTAGES



DISADVANTAGES



Summarise what you
have learnt and
experienced in this
“short unit” on the
topic of “fake news”.