

TEACHING MEDIA LITERACY [IN GERMANY]

'Fake News Among Teenagers – Towards a More
Responsible Media Literacy'

Activity C6 and C7: Bulgaria May/June 2022



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structure

Why media literacy?

Media literacy in German schools

How to develop media literacy

Examples of media literacy teaching

Difficulties / Conclusion

Why media literacy?



TOPICALITY: MODERN DAY PERSPECTIVE

relation to students' lives /
COVID-19 pandemic / enlightenment



HISTORIC MOTIVATION: NAZI GERMANY

Propaganda / consequences /
importance of independent media



Which forms
of media do
you use to
inform
yourself?



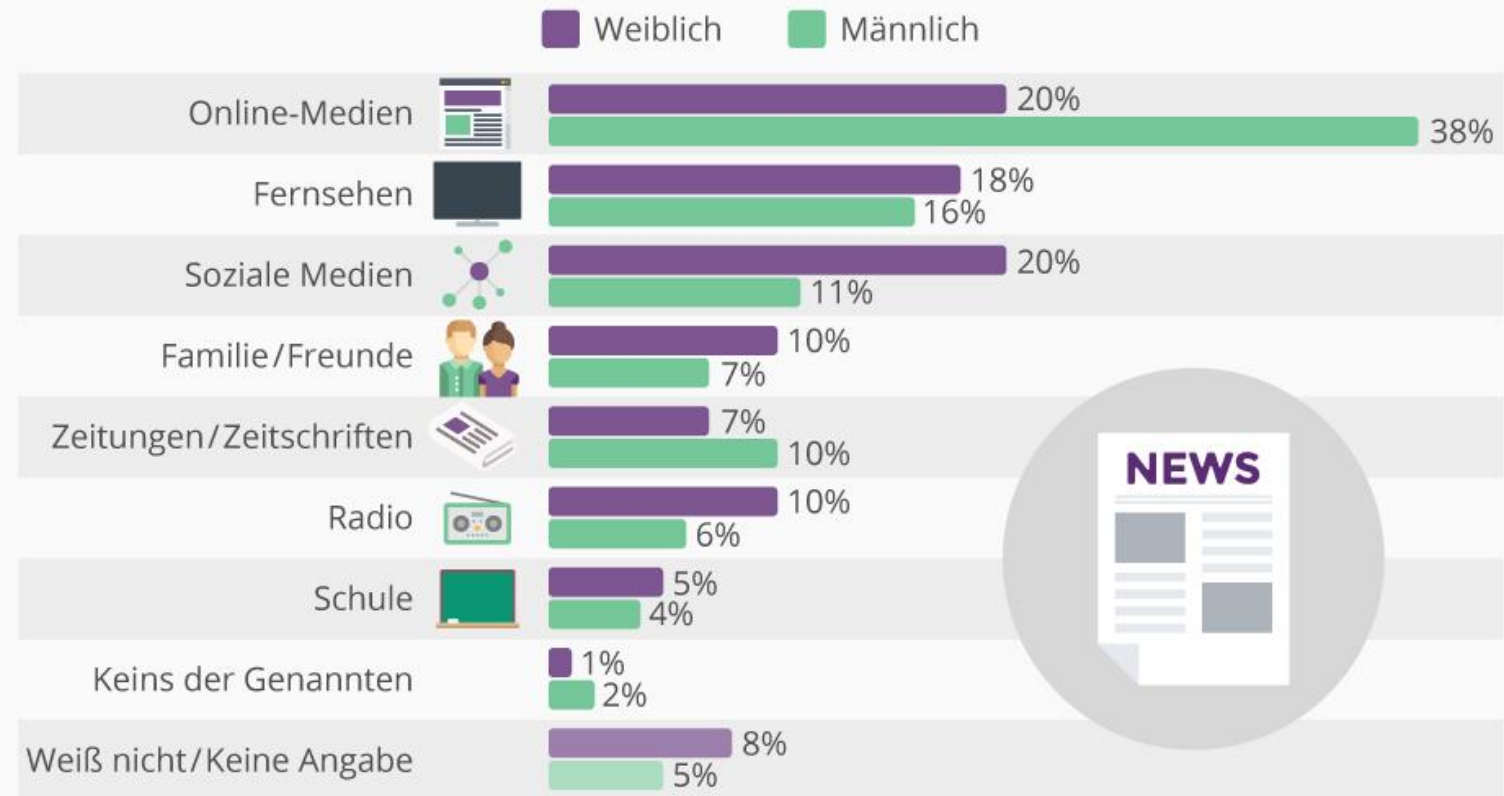
Scan the code or go to
answer.garden.ch/2471153
and enter the three forms you use
most separately:

- newspaper (*print OR online*)
- News magazine (*print OR online*)
- TV news (*subject to public law OR private*)
- Radio news (*subject to public law OR private*)
- Social networks (*Tiktok, WhatsApp, Facebook, etc.*)
- Internet providers (*e.g. google news, ...*)

“How young people inform themselves about current social political events”

Wie sich Jugendliche informieren

Befragte, die sich wie folgt über das aktuelle gesellschaftl./politische Geschehen informieren



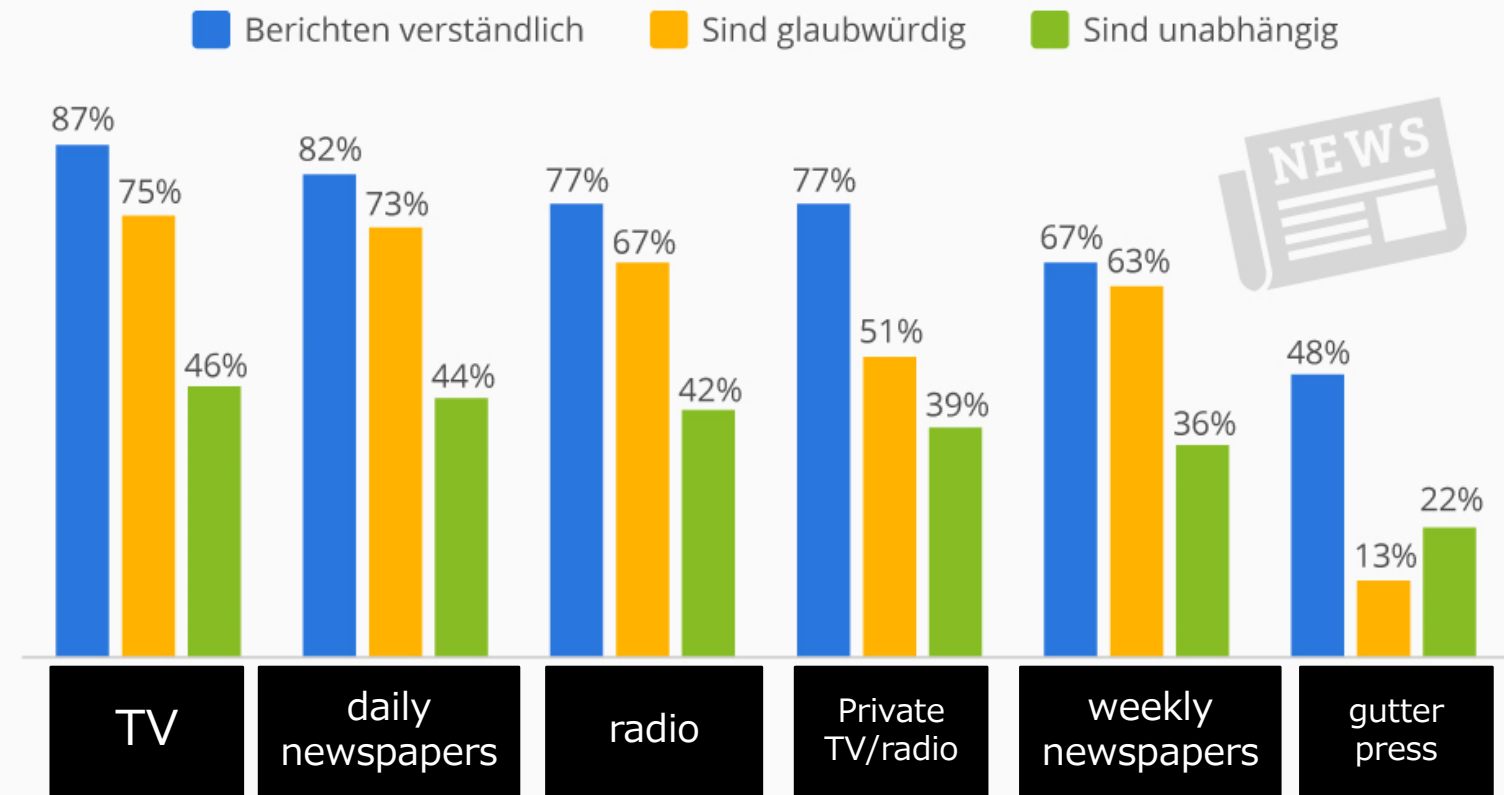
Comprehensive reporting

credibility

independence

Zweifel an Unabhängigkeit der Medien verbreitet

Befragte, die glauben, dass diese Eigenschaften auf Medien zutreffen*



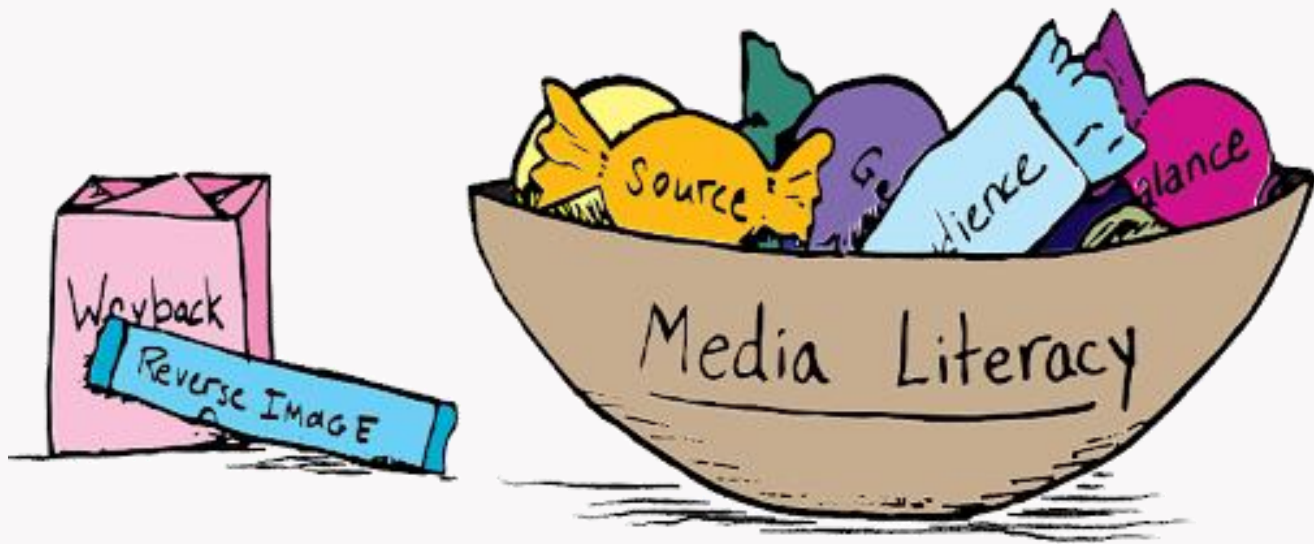
* voll und ganz/weitgehend

Basis: 1.000 Personen ab 18 Jahren in Deutschland

Quelle: Bayerischer Rundfunk

Media literacy in German schools

German classes	History & social studies classes	other language classes (English, French, Spanish)	Computer studies	Independent projects
topical novels (literature)	historic sources	media in the country of destination	mainly technical skills	social media usage
newspaper readings/ projects	politics & media	youth culture in the c.o.d.		digital detox
discussions / analysis				debating

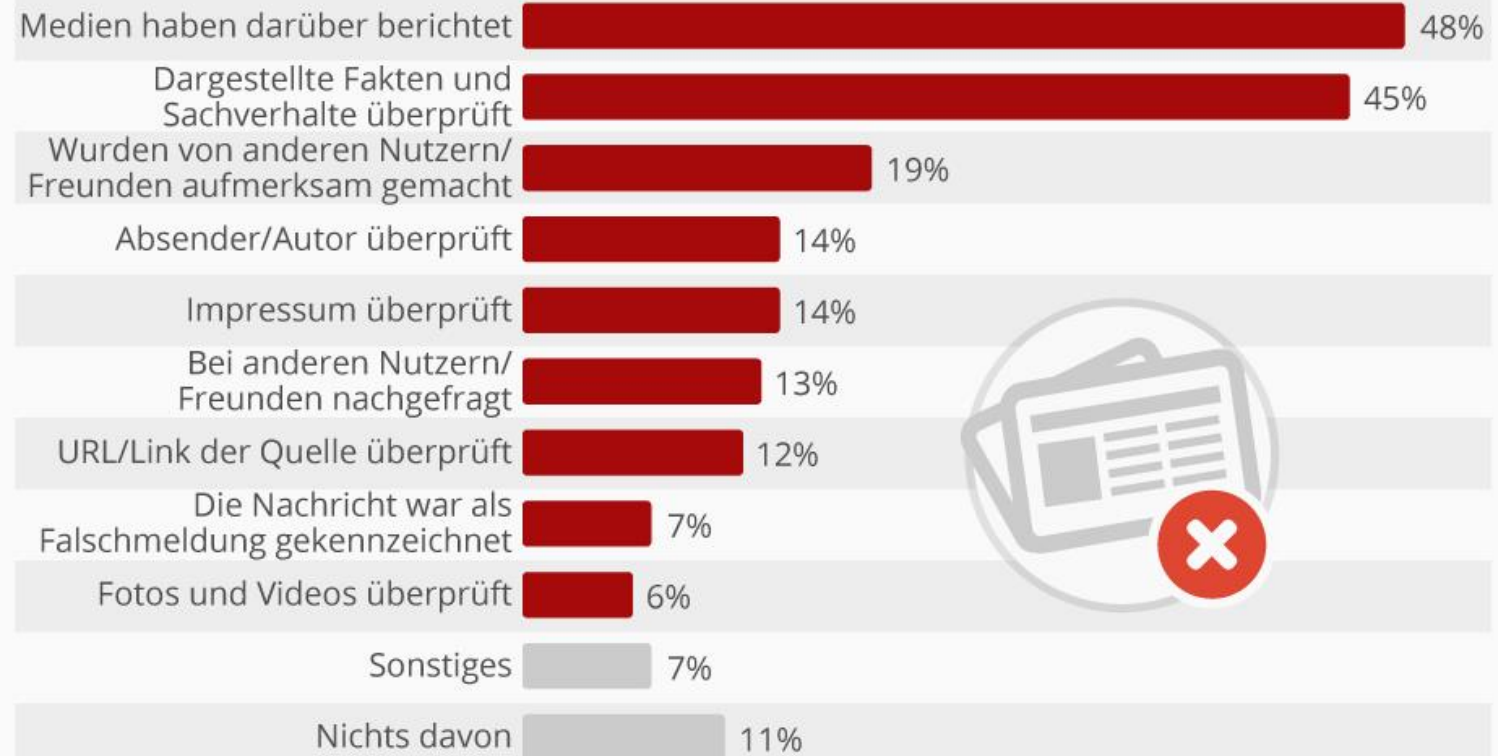


HOW TO DEVELOP MEDIA LITERACY

How people detect fake news

Das sind doch Fake News!

Befragte, die Nachrichten wie folgt als Fake News identifiziert haben



HOW TO DEVELOP MEDIA LITERACY

active involvement



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graph TD; A[active involvement] --> B[make experiences]; B --> C[become educators]; C --> D[exchange experiences];
```

make experiences

become educators

exchange experiences

AN ATTEMPT OF MEDIA LITERACY TEACHING



A teaching unit for German lessons, class 10

Conclusion?





**WHAT TO TEACH IN
SCHOOL/WHAT NOT?**



**ARE TEACHERS
PREPARED/AUTHENTIC?**



**WHY NOT ASK
STUDENTS?**

Difficulties

**The best communicators
know how to use
their tools.**



**Digi-
Diet**
BISHHOONS

CONCLUSION

OUR AIM...? ;)



"When I asked you to read a book, I didn't mean Facebook."