

## 4 Video formats

### 1. TV show

In this format people with different roles are filmed, sometimes in front of a green screen. It is possible to do this for example like a talk show or like an interview.



<https://www.strangerless.com/linea-mandiorama-sissi-korhonen-favio-patino/>  
<https://www.flickr.com/photos/unfccc/8227235310/>

### 2. V-log (TikTok-/YouTube-style)

In this format there are 1-2 speakers who talk about a topic. It can be static or the speakers can also walk around, dance, sing, rap...



<http://unjour-unlivre.fr/sdl-2015-vlog-au-salon-du-livre-de-paris/>  
<https://bangwin.wordpress.com/tag/vlog/>  
<https://buscarempleo.republica.com/especiales/tik-tok-busca-ayudar-a-los-jovenes-a-conseguir-empelo-con-esta-funcion.html>

### 3. Explainity

In this format an app is used with illustrations to talk about a topic. If you type into the app what you want to say, the app will give you some illustrations. The app can also read out loud your text.



[https://biz.libretexts.org/Courses/Lumen\\_Learning/Book%3A\\_International\\_Business\\_\(Lumen\)/14%3A\\_Module\\_7\\_-\\_Got\\_NAFTA\\_Regional\\_Economic\\_Integration/14.02%3A\\_Video-\\_EU\\_Crisis](https://biz.libretexts.org/Courses/Lumen_Learning/Book%3A_International_Business_(Lumen)/14%3A_Module_7_-_Got_NAFTA_Regional_Economic_Integration/14.02%3A_Video-_EU_Crisis)

### 4. Stopmotion

In this format objects are used to tell a story or to talk about a topic. Often Playmobil figures are used or plasticine (=a modelling material) or papers. But also, for food videos this format is often chosen.



<https://www.youtube.com/watch?v=4TFpBADFzYM>  
<https://carbonleadershipforum.org/concrete-climate-ideas/>  
<https://www.publicdomainpictures.net/view-image.php?image=18800&picture=&jazyk=PL>