



4 Video formats

1. TV show

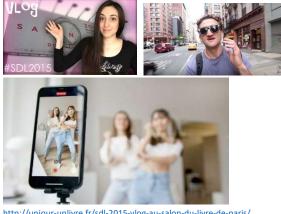
In this format people with different roles are filmed, sometimes in front of a green screen. It is possible to do this for example like a talk show or like an interview.



https://www.strangerless.com/linea-mandiorama-sissi-korhonen-faviopatino/ https://www.flickr.com/photos/unfccc/8227235310/

2. V-log (TikTok-/YouTube-style)

In this format there are 1-2 speakers who talk about a topic. It can be static or the speakers can also walk around, dance, sing, rap...



http://unjour-unlivre.fr/sdl-2015-vlog-au-salon-du-livre-de-paris/ https://bangwin.wordpress.com/tag/vlog/ https://buscarempleo.republica.com/especiales/tik-tok-busca-ayudar-alos-jovenes-a-conseguir-empleo-con-esta-funcion.html

3. Explainity

In this format an app is used with illustrations to talk about a topic. If you type into the app what you want to say, the app will give you some illustrations. The app can also read out loud your text.



4. Stopmotion

In this format objects are used to tell a story or to talk about a topic. Often Playmobil figures are used or plasticine (=a modelling material) or papers. But also, for food videos this format is often chosen.



https://www.publicdomainpictures.net/viewimage.php?image=18800&picture=&jazyk=PL